

BRANDS. EXPERIENCE. WHOLESALE.





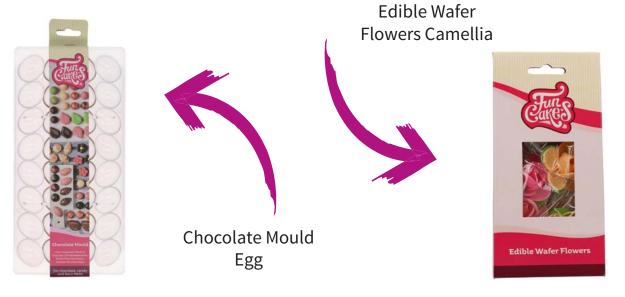
Why shouldn't you miss out on an Easter assortment?

- It's a great way to bring the season into your store.
- It creates attention: a window decorated with Easter will stand out in the crowd.
- Apart from existing customers, you will especially get more traffic from new customers.
- It's a great way to get new people interested in baking.
- A seasonal assortment provides incremental sales and gets people to buy the basics as well.
- A centralized seasonal assortment in your store will impulse purchases and create variation.
- It's so easy! Brands like Wilton & FunCakes offer ideas with products, photos and recipes.





FunCakes Must-Haves for Easter







Sprinkle Medley

Wilton Must-Haves for Easter







Resealable Treat







Bakeware



129001604

Wilton Silicone Petite Treat Mold -Egg-



129001713 | Wilton Bunny Pan



129001605

Wilton Silicone Petite Treat Mold -Bunny-



DRO1870

Dr. Oetker Baking Tin Rabbit 600ml

Sprinkles



F52975 FunCakes Sprinkle Medley Happy Easter 65 g



F53075 FunCakes Pastel Egg Mix 60 g



F51445 FunCakes Sprinkle Medley Spring 50 g



F52015 FunCakes Confetti Spring 60 g

Decorations



F50260 FunCakes Sugar Decorations Easter Set/14



F50335 FunCakes Marzipan Decorations Chicken & Egg pk/12



F50130 FunCakes Sugar Decorations Carrots Set/16



SC6992 ScrapCooking Sugar Decorations Bunny / Carrot Set/8



F50330 FunCakes Sugar Decorations 3D Bunny Butts Set/3

Decorations



F53205 FunCakes Edible Wafer Flowers Green Leaves pk/50



F53220 FunCakes Edible Wafer Flowers Camellia pk/5



F53210 FunCakes Edible Wafer Flowers Peony pk/7



F53225 FunCakes Edible Wafer Flowers Tulip & Leaves pk/12



F53215 FunCakes Edible Wafer Flowers Frangipani & Leaves pk/15



F53230 FunCakes Edible Wafer Flowers Daisy pk/13



Easter 2025

Decorations



F53235 FunCakes Edible Wafer Flowers
Primrose pk/12



F53245 FunCakes Edible Wafer Flowers Rose pk/6



F53240 FunCakes Edible Wafer Flowers Violet pk/8

Baking Cups



HM0251

House of Marie Baking Cups Easter Chicken pk/50

Decorating Bags



129001730 Wilton Decorating Bags 30cm Flowers pk/10



F84275 FunCakes Baking Cups Spring Animals pk/48

Cutters



129001715

Wilton Cookie Cutter Flower & Butterfly Set/2





129001718

Wilton Cookie Cutter Flower/Bunny Head/Egg Set/3



129001716

Wilton Comfort Grip Cookie Cutter Bunny with Mini Tail Set/2



129001719

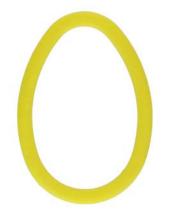
Wilton Cookie Cutter Whimsical Easter Set/3



129001717

Wilton Cookie Cutter Egg with Bunny Set/2

Cutters







129001723 Wilton Grippy Cutter Bunny



DRO1892 Dr. Oetker Cookie Cutter - Rabbit Head w/ Ear



DRO1876 Dr. Oetker Cookie Cutters Rabbit Family pk/3



DRO1877 Dr. Oetker Cookie Cuttter Rabbit & Carrot pk/2



DRO1878 Dr. Oetker Linzer Cookie Cutter pk/3

Cutters







DRO1886	Dr. Oetker Cookie Cutter Rabbit Head
	- large





DRO1888	Dr. Oetker Cookie Cutter Rabbit & Tulip
	Set

Candy & Chocolate Mould



C84831 Cake Star Mould Cracked Half Egg Small set/2



C84868 Cake Star Mould 6 Mini Egg Set/2



C84832 Cake Star Mould Cracked Half Egg Medium set/2



C84869 Cake Star Chocolate Bunny Mould



C84833 Cake Star Mould Cracked Half Egg Large set/2



EM50 PME Egg Moulds Set/3

Candy & Chocolate Mould



03-0-0115 | Wilton Candy Mold Mini Bunny & Carrot



129001602 Wilton 3D Cavity Egg Candy Mold



F82140 FunCakes Chocolate Mould Egg



SC6726 ScrapCooking Silicone Mould Easter Chocolates



SC6753 ScrapCooking Chocolate Mould Eggs



SC6757 ScrapCooking 3D Chocolate Mould Rabbit

Easter 2025

Candy & Chocolate Mould



SC6731

ScrapCooking Funny Bunny Chocolate Mould



SCG05

Silikomart Chocolate Mould Easter



SCG058

Silikomart Chocolate Mould 3D Choco Egg

Moulds



CE0123

Katy Sue Mould Eggs



CF0021

Katy Sue Mould Easter Bunny

Cake Toppers



KPT67-100 PartyDeco Wooden Topper Bunny Ears



129001729

Wilton Glitter Bunny Ear Picks pk/24



Easter 2025

Treat Bags



129001606 Wilton Resealable Treat Bags Bunny pk/20



05-0-0144 Wilton Resealable Treat Bags Eggs pk/20



05-0-0146 Wilton Iridescent Treat Bags Bunny pk/10



129001608 Wilton Treat Bags Bunny pk/20



129001767 Wilton Easter Bunny & Carrot Reseal Treat Bags pk/20



129001768 Wilton Easter Hoppy Easter Std Treat Bags pk/20