

BRANDS. EXPERIENCE. WHOLESALE.





(Thy shouldn't you miss out on a Christmas assortment?

- It's a great way to bring the season into your store.
- It creates attention: a window decorated with Christmas will stand out in the crowd.
- Apart from existing customers, you will especially get more traffic from new customers.
- It's a great way to get new people interested in baking.
- A seasonal assortment provides incremental sales and gets people to buy the basics as well.
- A centralized seasonal assortment in your store will impulse purchases and create variation.
- It's so easy! Brands like Wilton & FunCakes offer ideas with products, photos and recipes.
- Christmas is the most popular baking season in all European countries.





# FunCakes Must-Haves for Christmas













# (Vilton Must-Haves for Christmas





Treat Bags Merry & Bright





Cookie Decorating Set Christmas



Cookie Cutter Snowman-Bulb-Santa

Holiday Trees & Socks 3D Sprinkle Mix

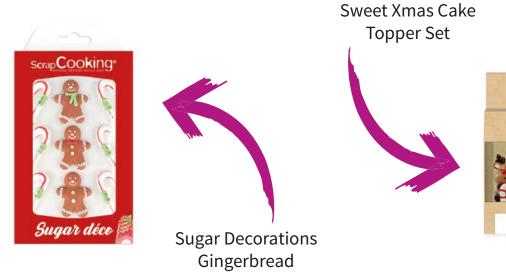








# Scrapcooking Must-Haves for Christmas









Scrap Cooking

4 accessoires de Noël

### Bakeware



2107-0-0198 Wilton Cookie Pan Kit Snow Globe Set/5

<sup>\*</sup> Not available for France.



03-0-0131 Wilton Silicone Mould Snowflake



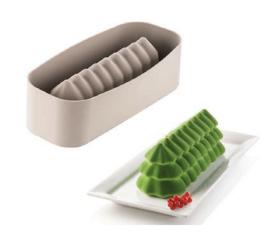
03-0-0111 Wilton Cake Pan Christmas Tree



03-0-0129 Wilton Silicone Mould Christmas Tree



03-0-0128 Wilton Silicone Mould Stocking/ Gingerbread / Tree



S3D20436 Silikomart 3D Design Mould - Buche Sapin

#### Bakeware



SC3152

Scrapcooking Silicone Baking Mould Gingerbread Man

\* Not available for Belgium, France and Switzerland.



SC1939

Scrapcooking Silicone Moulds - Yule Log set/3

\* Not available for Belgium, France and Switzerland.



SC1921

Scrapcooking Mould & Insert - Log

\* Not available for Belgium, France and Switzerland.



SC2154

Scrapcooking 3D Mould - Christmas Tree



SC3799

ScrapCooking King's Cake Kit

\* Not available for Belgium, France and Switzerland.



<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Baking Mixes



F11140 FunCakes Mix for Gingerbread 500g



F20390 FunCakes Sugar Paste Multipack Christmas 5x100g



### Decorations







F50315	FunCakes Sugar Decorations 3D
	Christmas Figures Set/3

F50320 FunCakes Sugar Decorations 3D Penguin Set/3

F50290 FunCakes Sugar Decorations Rudolph



F50250 FunCakes Sugar Decorations Christmas Set/12



F50300 FunCakes Sugar Decorations Santa Claus Set/12



F50295 FunCakes Sugar Decorations Santa's Hat Set/12

#### Decorations



F50245 FunCakes Sugar Decorations Gingerbread Set/12



1-29- Wilton Royal Icing Decorations 001613 Reindeer Set/12



F50755 FunCakes Sugar Decoration Bronze Ice Crystal Mixed Set/12



SC6996 Scrapcooking Sugar Decorations Xmas Set/12

\* Not available for Belgium, France and Switzerland.



1-29- Wilton Royal Icing Decorations 001612 Christmas Set/12



SC6997 Scrapcooking Sugar Decorations Santa Claus Set/6

\* Not available for Belgium, France and Switzerland.



#### ()ecorations



SC7040 Scrapcooking Sugar Decorations Christmas pk/6

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC7038 Scrapcooking Sugar Decorations -Reindeer



SC6988 Scrapcooking Sugar Decorations - Gold Stars

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC7046 Scrapcooking Sugar Decorations -Gingerbread





\* Not available for Belgium, France and Switzerland.



SC7609 Scrapcooking Marzipan Decorations 33g - Sweet Xmas

\* Not available for Belgium, France and Switzerland.



<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.

#### Sprinkles



F52635 FunCakes Mini Confetti Christmas 60g



F52640 FunCakes Confetti XL Christmas 55g



F51620 FunCakes Nonpareils Christmas 80g



F53100 FunCakes Holly Mix 55 g



F52875 FunCakes Christmas Mix 55 g



F52880 FunCakes Reindeer Mix 55 g

# Sprinkles



F53090	FunCakes Sprinkle Medley Christmas 60 g
F52890	FunCakes Sprinkle Medley Christmas 180 g



F51470	FunCakes Sprinkle Medley Jolly 65 g
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F52895	FunCakes Sprinkle Medley Joyful 65 g	
1 32033	i uncakes sprinkle medicy soyiul os g	



F51480	FunCakes Sprinkle Medley Winter 50 g
F52865	FunCakes Sprinkle Medley Winter 180 g





F53515	FunCakes Choco Crispy Balls – Holly
	Jolly 130g

#### Sprinkles



129001753 Wilton Candy Cane 3D Sprinkle Mix 56 g



129001755 Wilton Gingerbread 3D Sprinkle Mix 56 g



129001757 Wilton Holiday Trees & Socks 3D Sprinkle Mix 56 g



SC7532

Scrapcooking Sugar Decorations - 3D Christmas 46g

<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Chocolate Decorations







F50635 FunCakes Chocolate Decorations Santa Set/12 F50645 FunCakes Chocolate Decorations Candy Cane Set/24

F50660 FunCakes Chocolate Decorations Gold Christmas Set/12





New

F50665 FunCakes Chocolate Decorations Bronze/Gold Stars Set/12 F50670 Funcakes Chocolate Decorations Xmas Figurines Set/12

F50745 FunCakes Chocolate Decoration Festive Star Set/8

# Chocolate Decorations



F50750 FunCakes Chocolate Decoration Christmas Tree Set/12



F50640 FunCakes Chocolate Decorations
Colourful Christmas Set/8



F50650 FunCakes Chocolate Balls Bronze Set/8

# Wafer Paper & Chocolate Transfer Sheets





<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC9475	Scrapcooking Chocolate Transfer
	Sheets pk/2 - Sweet Xmas

<sup>\*</sup> Not available for Belgium, France and Switzerland.







SC9476 Scrapcooking Chocolate Transfer Sheets pk/2 - Couture

\* Not available for Belgium, France and Switzerland.

### Flavours



B538 Sugarflair 100% Natural Flavour Gingerbread 30ml



B539 Sugarflair 100% Natural Flavour Christmas Cake 30ml

### Food Colouring



SC4018	ScrapCooking Christmas Powder Food
	Colours 3x5g

<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Brush Food Pen



F45585 FunCakes Food Pen Red-Green Set/2

### Cacao Powder



SC8561	Scrapcooking Cacao Powder Velvet
	Sparkle

<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Baking Cups



F84300 FunCakes Baking Cups -Christmaspk/48



F84315 FunCakes Baking Cups -Winter Wonder-land- pk/48



F84305 FunCakes Baking Cups -Gingerbead-pk/48



BC802 PME Foil Baking Cups Christmas Tree pk/30



F84310 FunCakes Baking Cups -Holly Leaf-pk/48



BC803 PME Foil Baking Cups Christmas Snowman pk/30

# Baking Cups



BC804 PME Foil Baking Cups Christmas Reindeer pk/30



HM5553 House of Marie Baking Cups Star pk/50



BC801 PME Foil Baking Cups Christmas Santa pk/30



HM7656 House of Marie Baking Cups Red/Green pk/50



HM5386 House of Marie Baking Cups Christmas pk/50



HM5461 House of Marie Baking Cups Snow Crystal Red pk/50

# Baking Cups



HM5263

House of Marie Baking Cups Snow Crystal Blue pk/50



HM6017

House of Marie Baking Cups Foil Red/ Green/Gold pk/36



HM5898

House of Marie Baking Cups Snowman pk/50



HM5546

House of Marie Baking Cups Christmas Holly Leaf pk/50



HM7328

House of Marie Muffin Cups Tulip Stars Red pk/50



HM8011

House of Marie Tulip Baking Cups -Holly Christmas pk/36

# Cuncake (Vraps

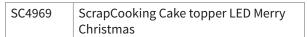


SC5078 Scrapcooking Cupcake Wraps - Christmas pk/12

\* Not available for Belgium, France and Switzerland.

### Cake Toppers





<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC5009 ScrapCooking Gold Christmas Cake Toppers



SC4985	ScrapCooking Cake topper LED Happy
	New Year

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC5012 ScrapCooking Christmas Cake Toppers



SC4988	ScrapCooking Wooden cake topper
	Christmas wreath

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC4963	Scrapcooking Cake Topper Led Merry
	Christmas

<sup>\*</sup> Not available for Belgium, France and Switzerland.



<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.

### Cake Toppers



KPT63 PartyDeco Cake toppers Nutcracker pk/6



SC4942 Scrapcooking Sweet Xmas Plastic Cake Toppers set/4



SC4991	Scrapcooking Christmas Wooden Cake
	Decorations set/4

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC4941	Scrapcooking Christmas Plastic Cake
	Toppers set/4

<sup>\*</sup> Not available for Belgium, France and Switzerland.



<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Fun Pix & Candles



2113-0-0017

Wilton Treat Picks Snowflake & Candy Cane pk/12



05-0-0142 | Wilton Treat Picks Santa pk/12



SC5021

Scrapcooking Candles Christmas Set/8

<sup>\*</sup> Not available for Belgium, France and Switzerland.

# Making Cookies



SC5302 ScrapCooking Star Embossing Rolling
Pin

\* Not available for Belgium, France and Switzerland.



SC5305 ScrapCooking Gingerman Embossing Rolling Pin

\* Not available for Belgium, France and Switzerland.



SC5303 ScrapCooking Snowflake Embossing Rolling Pin

\* Not available for Belgium, France and Switzerland.



SC2152 Scrapcooking Wooden mold for filled biscuits "Christmas"

\* Not available for Belgium, France and Switzerland.



SC5306 ScrapCooking Xmas Embossing Rolling
Pin

\* Not available for Belgium, France and Switzerland.



SC3798 Scrapcooking Mini Wooden Christmas Cookie Roll Set/3

\* Not available for Belgium, France and Switzerland.



# Making Cookies



SC1137 Scrapcooking Baking Set - Gingerman set/4

\* Not available for Belgium, France and Switzerland.



02-0-0390 Wilton Cookie Decorating Kit Christmas



409-0- Wilton Cookie Decorating Set Christmas 0011

\* Not available for France and Germany.



02-0-0426 | Wilton Cookie Scoop



07-0-0039 Wilton Spatula Cookie Decorating Set

\* Not available for France and Germany.



02-0-0422 | Wilton Round Linzer Cut Out Cookie Cutter Set/7







SC602 PME Cookie Cutter Christmas Tree set/2



SC601 PME Cookie Cutter Snowman set/2



SC600 PME Cookie Cutter Snowflake set/2



SC605 PME Cookie Cutter Star set/2



CT478 PME Christmas Tree Cutter set/3



02-0-0413 | Wilton Cookie Cutter Set Gingerbread Set/4

<sup>\*</sup> Not available for France.



02-0-0381 | Wilton Cutter Christmas Set/3



02-0-0423 | Wilton Metal Cutter Set Holiday Set/18

<sup>\*</sup> Not available for Italy.



02-0-0411 Wilton Cookie Cutter Snowman-Bulb-Santa Set/3



02-0-0424 Wilton Cutter Set Christmas Set/12

<sup>\*</sup> Not available for France.



02-0-0412 Wilton Cookie Cutter Star-Stocking-Candy Cane Set/3



<sup>\*</sup> Not available for France.

<sup>\*</sup> Not available for France.

<sup>\*</sup> Not available for France.



02-0-0385 | Wilton Cookie Cutter Tree Set/6

\* Not available for Italy.



02-0-0419 Wilton Cutter Set Christmas Set/10



02-0-0382 Wilton Mini Cookie Cutter Set Wreath Mini Set/6

\* Not available for Italy.



02-0-0387 Wilton Multi Cookie Cutter Christmas



02-0-0383 Wilton Cookie Cutter Assorted Snowflakes Set/7

\* Not available for France.



02-0-0388 | Wilton 3D Cookie Cutter Tree Set/2

\* Not available for France.



02-0-0384

Wilton Christmas Cookie Tree Cutter Set/15



07-0-0044 | Wilton Cookie Cutter & Stencil Set/4

\* Not available for Italy.



02-0-0421 Wilton Gingerbread House Cutter Set/3

\* Not available for Italy.



02-0-0420 Wilton Grippy Cutter Christmas set/4



07-0-0035 Wilton Cookie Stamp Kit Nutcracker

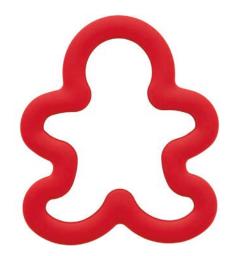


02-0-0415 | Wilton Comfort Grip Cutter Tree





02-0-0417 | Wilton Comfort Grip Cutter Snowman



02-0-0414 Wilton Comfort Grip Cutter Gingerbread Boy



02-0-0416 Wilton Comfort Grip Cutter Ornament Xmas Bauble



02-0-0418 | Wilton Comfort Grip Cutter Snowflake



P2033 Patisse Cookie Cutter Gingerbread Men Set/5



P02054 Patisse Cookie Cutter Gingerbread Men 21cm







P02019 Pati

Patisse Cookie Cutter Christmas Set/4

P2028 Patisse Cookie Cutter Cookie House Set/7 P02029 Patisse Cookie Cutter Christmas Set/18



SC2031 ScrapCooking Christmas Biscuits Plunger Cutter pk/4

\* Not available for Belgium, France and Switzerland.



SC2070 ScrapCooking Multi cookie cutter Christmas

\* Not available for Belgium, France and Switzerland.



SC2075 ScrapCooking Cookie cutter pk/3 (Gingerman)

\* Not available for Belgium, France and Switzerland.







<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2110 ScrapCooking Christmas Cutters & Embossers Set



SC2079	ScrapCooking Santa Cutters & Embos-
	sers Set

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC5105	ScrapCooking Snowflakes Biscuits
	Plunger Cutter

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2089	ScrapCooking Christmas cookie cutters	
	pk/4	

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC5125	ScrapCooking Christmas Spirit wooden
	biscuit stamps pk/3

<sup>\*</sup> Not available for Belgium, France and Switzerland.



<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC5126 ScrapCooking Festive Season wooden biscuit stamps pk/3

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC1985 Scrapcooking Cookie Cutter XXL S/S Christmas Tree



SC3979 ScrapCooking Gingerbread Man Kit

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2004 Scrapcooking Cookie Cutter Christmas Bucket Set/18



SC1986 Scrapcooking Cookie Cutter XXL S/S Gingerbread Man

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2003 Scrapcooking Cookie Cutter Christmas Set/10



<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC3975 Scrapcooking Cookie Cutter Gingerbread House Set/5

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2092 Scrapcooking Cookie Cutter & Embosser Fir Tree



SC3915 Scrapcooking Cookie Template XXL Xmas House Set/4

<sup>\*</sup> Not available for Belgium, France and Switzerland.



SC2091 Scrapcooking Cookie Cutter & Embosser Gingerbread Man



SC3953 Scrapcooking Christmas Tree Set

\* Not available for Belgium, France and Switzerland.



SC2090 Scrapcooking Cookie Cutter & Embosser Star



<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.







SC2081

Scrapcooking Cookie Cutter Gingerbread Men Set/4

\* Not available for Belgium, France and Switzerland.



SC5138 Scrapcooking Cookie Stamp Xmas Set/2

\* Not available for Belgium, France and Switzerland.

SC2017 Scrapcooking Cookie Cutter Snowflakes Set/5

\* Not available for Belgium, France and Switzerland.



SC2145 Scrapcooking Plunger Cutters - Christmas set/2

\* Not available for Belgium, France and Switzerland.

SC2018 Scrapcooking Cookie Cutter Stars Set/5

\* Not available for Belgium, France and Switzerland.



SC1142 Scrapcooking Cookie Set - Christmas set/3

\* Not available for Belgium, France and Switzerland.





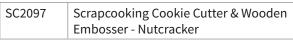


\* Not available for Belgium, France and Switzerland.



K053092 Cookie Cutter Gingerbread Man 9,5 cm





\* Not available for Belgium, France and Switzerland.



K055104 Cookie Cutter Ice Crystal 2 Ø7,5 cm



S53152 Silikomart Voila Cookieshaper - Winter Holiday



GBS65 PME Gingerbread House Cutter Set



### Candy & Chocolate



03-0-0113 Wilton 3D Hot Chocolate Ball Candy Mould



03-0-0127 Wilton 3D Candy Mold Hot Chocolate Snowflake

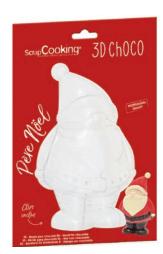


03-0-0138 Wilton 3D Candy Mold Hot Chocolate Gingerbread



SC6751 Scrapcooking Chocolate Mould Christmas

\* Not available for Belgium, France and Switzerland.



SC6758 Scrapcooking 3D Chocolate Mould Father Christmas

\* Not available for Belgium, France and Switzerland.



SC6759 ScrapCooking Gingerbread man 3D choco mold

\* Not available for Belgium, France and Switzerland.



# Candy & Chocolate



SC6760 ScrapCooking Christmas tree 3D mold choco

\* Not available for Belgium, France and Switzerland.





CA0207

Katy Sue Mould Gingerbread People



CC22

Katy Sue Mould Poinsettia Cupcake



CE0017

Katy Sue Mould Christmas Embellishments



CE0094

Katy Sue Mould Santa's Belt



CE0111

Katy Sue Mould Hellebore Christmas Rose



CF0013

Katy Sue Mould Santa's Head





CF0014 Katy Sue Mould The Nutcracker



NLC034 Katy Sue Mould Winter Foliage



DM0056 Katy Sue Mould Medium Log Slice



CF0030 Katy Sue Mould Boy Gnome



CE0135 Katy Sue Mould Poinsettia Duo



CE0129 Katy Sue Mould Knitted Sweater, Hat & Mittens





CA0020

Katy Sue Mould Miniature Let it Snow



CA0043

Katy Sue Mould Miniature Christmas



CA0048

Katy Sue Mould Miniature Christmas Gingerbread



CA0054

Katy Sue Mould Miniature Christmas Trees



CA0193

Katy Sue Mould Miniature Snowflakes

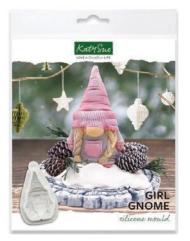


CA0177

Katy Sue Mould Bauble Swirl Selection







CF0031

Katy Sue Mould Girl Gnome



CF0023

Katy Sue Mould Santa Claus



CF0024

Katy Sue Mould Elf



CF0025

Katy Sue Mould Reindeer



CF0029

Katy Sue Mould Polar Bear



CF0022

Katy Sue Mould - Snowmen

## Molds



CE0115 Katy Sue Mould - Polar Bear Family



CE0114 Katy Sue Mould - Penguin Family



CE0113 Katy Sue Mould - Icicles



CE0055 Katy Sue Mould Christmas Sign Posts



CP0003 Katy Sue Mould Mini Plaque Merry Christmas



CE0052 Katy Sue Mould Fir Trees Silhouettes

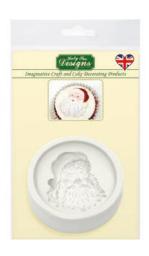




CC14 Katy Sue Cupcake Topper Mould Christmas Tree



NLC003 Katy Sue Mould Holly & Mistletoe by Nicholas Lodge



CC15 Katy Sue Cupcake Topper Mould Santa



CF0059 Katy Sue Silicone Mould - Sitting Reindeer



CA0269 Katy Sue Mould 3D Trees Small/Medium



KD992 Karen Davies Siliconen Mould - Winter Wreath





KD1003 Karen Davies Silicone Mould - Buttercream Xmas Trees



KD1002 Karen Davies Silicone Mould - Fairy



KD1000 Karen Davies Silicone Mould - Miniature Christmas



KD963 Karen Davies Silicone Mould - Festive Mugs



KD1001 Karen Davies Silicone Mould - Nutcracker



KD964 Karen Davies Silicone Mould -Christmas Tree Characters





KD965 Karen Davies Silicone Mould -Snowglobe



KD985 Karen Davies Siliconen Mould - Mr & Mrs Claus



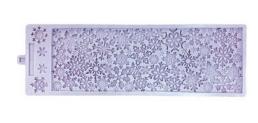
KD983 Karen Davies Siliconen Mould - Wicker Christmas



KD986 Karen Davies Siliconen Mould -Snowflakes & Trees



KD984 Karen Davies Siliconen Mould - Wicker Stars



KD806 Karen Davies Siliconen Mould -Sugar Snowflakes









KD804 Karen Davies Siliconen Mould -Winter Village KD780 Karen Davies Siliconen Mould -Christmas Tree KD816 Karen Davies Siliconen Mould -Gingerbread Cookie





KD815 Karen Davies Siliconen Mould -Christmas Cookie SC2911 Scrapcooking Silicone Mould Gingerbread Man Set/6

## Molds







SF106 Silikomart Silicone Mould Gingerbread Man & Candy Cane SFT203 Silikomart Silicone Mould Christmas Tree SF108 Silikomart Silicone Mould Mini Christmas Tree

# Silicone Embossing Mat

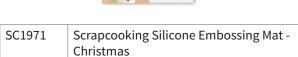




SC1970	Scrapcooking Silicone Embossing Mat -
	Snowflake

<sup>\*</sup> Not available for Belgium, France and Switzerland.





<sup>\*</sup> Not available for Belgium, France and Switzerland.

## Treat Bags



05-0-0160 Wilton Treat Bags Santa Merry & Bright pk/20



05-0-0161 Wilton Resealable Treat Bags Merry & Bright pk/20



05-0-0164 Wilton Treat Bags Santa / Snowman / Reindeer pk/20



05-0-0162 Wilton Resealable Treat Bags Snowman pk/20



05-0-0165 | Wilton Treat Bags Iridescent Snowflake pk/10



05-0-0163 Wilton Resealable Treat Bags Trees pk/20

### Treat Boxes







SM220684 Simply Making Treat & Cupcake Box pk/2 - Candy Canes

SM220685 Simply Making Cupcake Box 6 - pk/2 - Candy Canes

SM220686 Simply Making Cupcake Box 12- pk/2 - Candy Canes







SM220687 Simply Making Treat & Cupcake Box pk/2 - Gingerbread

SM220688 Simply Making Cupcake Box 6 - pk/2 - Gingerbread

SM220689 Simply Making Cupcake Box 12- pk/2 - Gingerbread

### Treat Boxes







SM220690 Simply Making Treat & Cupcake Box pk/2 - Christmas Lights

SM220691 Simply Making Cupcake Box 6 - pk/2 - Christmas Lights

SM220693 Simply Making Cupcake Box 12- pk/2 - Christmas Lights

## DIY Advent Calendar



SC3811 Scrapcooking DIY Advent Calendar - Unicorn



SC3812 Scrapcooking DIY Advent Calendar - Wizard

<sup>\*</sup> Not available for Belgium, France and Switzerland.

<sup>\*</sup> Not available for Belgium, France and Switzerland.