



*Cake*Supplies

BRANDS. EXPERIENCE. WHOLESALE.



Why shouldn't you miss out on a Halloween assortment?

- It's a great way to bring the season into your store.
- It creates attention: a window decorated with Halloween will stand out in the crowd
- Apart from existing customers, you will especially get more traffic from new customers.
- It's a great way to get new people interested in baking.
- A seasonal assortment provides incremental sales and gets people to buy the basics as well.
- A centralized seasonal assortment in your store will impulse purchases and create variation.
- It's so easy! Brands like Wilton & FunCakes offer ideas with products, photos and recipes.
- Over the past years Halloween is gaining popularity in European countries.





FunCakes Must-Haves for Halloween



Chocolate Decorations
Halloween

3D Sprinkle Medley
Faboolous Halloween



Sugar Paste Multipack
Halloween

Baking Cups Cute Halloween



Wilton Must-Haves for Halloween



Cookie Cutter
XXL Pumpkin

Silicone Mould



4-Cell Sprinkle Mix
Spooky Halloween



Cookie Cutter Set

Bakeware



03-0-0098 Wilton Skull Tube Pan



03-0-0106 Wilton Jack-O-Lantern Pan with Flutes



03-0-0122 Wilton Silicone Mould Jack-O-Lantern



03-0-0100 Wilton Silicone Mould Skull



New

02-0-0729 Wilton Silicone Mould Ghost / Witch Hat / Bat / Pumpkin / Skull / Spider Web



New

02-0-0730 Wilton Silicone Mould Mini Pumpkins



Bakeware



SC3168	Scrapcooking Silicone Baking Mould Halloween Purple
--------	--

** Not available for Belgium, France and Switzerland.*

SC1140	Scrapcooking Wizard Utensils set pk/4
--------	---------------------------------------

** Not available for Belgium, France and Switzerland.*



Baking Mixes



F10525	FunCakes Mix for Cake Brownie 1kg
--------	-----------------------------------

* Basic assortment



F10175	FunCakes Mix for Fudge Brownie 500g
--------	-------------------------------------

* Basic assortment



F11100	FunCakes Mix for Brownies, Gluten Free
--------	--

* Basic assortment



F10535	FunCakes Mix for Choco Sponge Cake 1kg
F10810	FunCakes Mix for Choco Sponge Cake 5kg

* Basic assortment



F11140	FunCakes Mix for Gingerbread 500g
--------	-----------------------------------

* Basic assortment



Sugar Paste



F20135 FunCakes Sugar Paste Raven Black 250g

F20530 FunCakes Sugar Paste Raven Black 1kg

* Basic assortment



F20200 FunCakes Sugar Paste Royal Purple 250g

* Basic assortment



F20250 FunCakes Sugar Paste Tiger Orange 250g

* Basic assortment



F20155 FunCakes Sugar Paste Lime Green 250g

* Basic assortment



F20700 FunCakes Ready Rolled Sugar Paste Disc Bright White

F20705 FunCakes Ready Rolled Sugar Paste Disc Raven Black

F20710 FunCakes Ready Rolled Sugar Paste Disc Fire Red

* Basic assortment



F20385 FunCakes Sugar Paste Multipack Halloween 5x100g



Sugar Paste



SC7333	Scrapcooking Sugar Paste Disc - Wizard Ø18 cm
--------	--

** Not available for Belgium, France and Switzerland.*



Marzipan



F28135	FunCakes Marzipan Midnight Black
--------	----------------------------------

* Basic assortment



F28115	FunCakes Marzipan Grass Green
--------	-------------------------------

* Basic assortment



F28140	FunCakes Marzipan Sunset Orange
--------	---------------------------------

* Basic assortment

Dip 'n Drip



F54715	FunCakes Dip 'n Drip White 375g
--------	---------------------------------

F54725	FunCakes Dip 'n Drip White 1kg
--------	--------------------------------

* Basic assortment

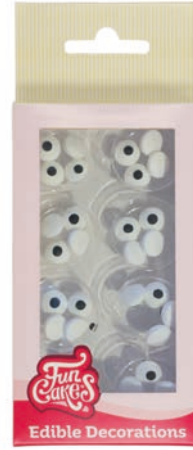


Decorations



F50175	FunCakes Sugar Decorations Eyes Oval Set/32
--------	---

* Basic assortment



F50340	FunCakes Candy Eyeballs Set/64
--------	--------------------------------

* Basic assortment

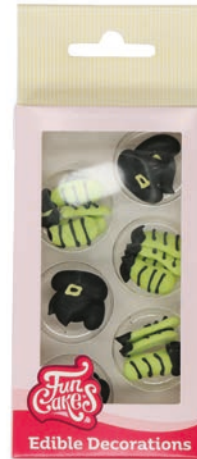


F50240	FunCakes Fondant Decorations Skull Set/8
--------	--

* Basic assortment



F50255	FunCakes Sugar Decorations Halloween Set/12
--------	---



F50285	FunCakes Sugar Decoration Witch Hat & Leg Set/12
--------	--



F50305	FunCakes Sugar Decorations Pumpkin Set/8
--------	--

Decorations



F50325	FunCakes Sugar Decorations 3D Ghosts Set/3
--------	--



1-29-001614	Wilton Royal Icing Decorations Halloween Set/12
-------------	---



04-0-0175	Wilton Decorating Kit Zombie Hand pk/12
-----------	---



04-0-0555	Wilton Sugar Decorations Cute Halloween Set/8
-----------	---



04-0-0556	Wilton Sugar Decorations Classic Halloween Set/8
-----------	--



04-0-0557	Wilton Sugar Decorations Happy Halloween Set/8
-----------	--



Decorations



SC7047	Scrapcooking Sugar Decorations Halloween Set/9
--------	--

* Not available for Belgium, France and Switzerland.



SC7035	Scrapcooking Sugar Decorations Horror Set/9
--------	---

* Not available for Belgium, France and Switzerland.



SC6981	ScrapCooking Wizard Sweetened Decors pk/6
--------	---

* Not available for Belgium, France and Switzerland.



Chocolate Decorations



F50730 FunCakes Chocolate Decorations Bloody Eyeball Set/25



F50740 FunCakes Chocolate Decorations Halloween Graveyards Set/12



F50735 FunCakes Chocolate Decorations Halloween Knife Set/10



F50725 FunCakes Chocolate Decorations Halloween White Ghost Set/20



F50620 FunCakes Chocolate Decorations Day of the Dead Set/12



F50625 FunCakes Chocolate Decorations Halloween Ø2cm Set/25

Chocolate Decorations



F50615	FunCakes Chocolate Decorations D3 Ghost Set/6
--------	---



F50630	FunCakes Chocolate Decorations Halloween Ø3,8cm Set/12
--------	--

Sprinkles



F53915	FunCakes 3D Sprinkle Medley - Bloody and Bat 70 g
--------	---



F53920	FunCakes 3D Sprinkle Medley - Faboolous Halloween 70 g
--------	--



F51460	FunCakes Sprinkle Medley -Halloween 50g
F52885	FunCakes Sprinkle Medley Halloween 180g



F51965	FunCakes Sprinkle Medley -Happy Halloween- 65g
--------	--



F51465	FunCakes Sprinkle Medley -Stylish Halloween- 65g
--------	--



Sprinkles



F53005 FunCakes Sugar Crystals Orange

* Basic assortment



F53035 FunCakes Sugar Crystals Purple

* Basic assortment



F53020 FunCakes Sugar Crystals Green

* Basic assortment



F53030 FunCakes Sugar Crystals Black

* Basic assortment



F52680 FunCakes Sprinkles Halloween
Pumpkin-Bat-Ghost



F52675 FunCakes Witch Hat & Broom Mix



Sprinkles



F51510	FunCakes Nonpareils Orange
--------	----------------------------

* Basic assortment



F51500	FunCakes Nonpareils Purple
--------	----------------------------

* Basic assortment



F51625	FunCakes Nonpareils Halloween
--------	-------------------------------



F51545	FunCakes Nonpareils Black
--------	---------------------------

* Basic assortment



F51535	FunCakes Nonpareils Green
--------	---------------------------

* Basic assortment



Sprinkles



129001710 Wilton Mini Candy Eyeballs

* Basic assortment



129001707 Wilton Candy Eyeballs

* Basic assortment



129001709 Wilton Large Candy Eyeballs

* Basic assortment



04-0-0553 Wilton 4-Cell Sprinkle Mix Haunted Halloween



04-0-0554 Wilton 4-Cell Sprinkle Mix Spooky Halloween



BRANDS. EXPERIENCE. WHOLESALE.

Halloween 2025

Sprinkles



SC7533	Scrapcooking Sprinkles - Halloween Mix 3D - 42g
--------	---

** Not available for Belgium, France and Switzerland.*



SC7519	Scrapcooking Sprinkles Halloween Mix - 69g set/4
--------	--

** Not available for Belgium, France and Switzerland.*



Food Colouring Gel



F44145	FunCakes Food Colour Gel Orange
--------	---------------------------------

* Basic assortment



F44120	FunCakes Food Colour Gel Purple
--------	---------------------------------

* Basic assortment



F44105	FunCakes Food Colour Gel Black
--------	--------------------------------

* Basic assortment



F44150	FunCakes Food Colour Gel Lime Green
--------	-------------------------------------

* Basic assortment

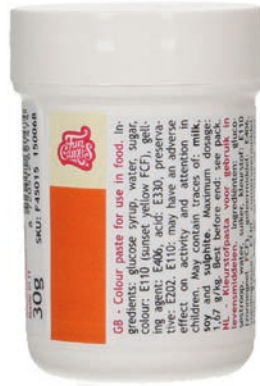


F44100	FunCakes Food Colour Gel Red
--------	------------------------------

* Basic assortment



Food Colouring Paste



F45015	FunCakes Paste Food Colour Orange 30g
--------	---------------------------------------

* Basic assortment



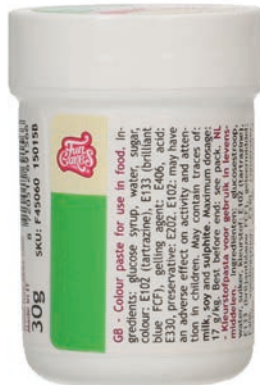
F45045	FunCakes Paste Food Colour Violet 30g
--------	---------------------------------------

* Basic assortment



F45075	FunCakes Paste Food Colour - Black 30g
--------	--

* Basic assortment



F45060	FunCakes Paste Food Colour Green 30g
--------	--------------------------------------

* Basic assortment



F45070	FunCakes Food Colour Paste Red 30g
--------	------------------------------------

* Basic assortment



Edible Dust



F45265	FunCakes Colour Dust Orange
--------	-----------------------------

* Basic assortment



F45200	FunCakes Colour Dust Black
--------	----------------------------

* Basic assortment



F45225	FunCakes Colour Dust Spring Green
--------	-----------------------------------

* Basic assortment



F45215	FunCakes Colour Dust Chilli Red
--------	---------------------------------

* Basic assortment

Food Pen



F45550	FunCakes Food Pen Orange
--------	--------------------------

* Basic assortment



F45500	FunCakes Food Pen Black
--------	-------------------------

* Basic assortment



F45515	FunCakes Food Pen Red
--------	-----------------------

* Basic assortment



F45540	FunCakes Food Pen Leaf Green
--------	------------------------------

* Basic assortment



F45545	FunCakes Food Pen Grape Violet
--------	--------------------------------

* Basic assortment



F45590	FunCakes Food Pen Purple-Orange
--------	---------------------------------



Deco Melts



F25110	FunCakes Deco Melts Natural White
F25200	FunCakes Deco Melts Natural White 1kg

* Basic assortment



F25120	FunCakes Deco Melts Orange
--------	----------------------------

* Basic assortment



F25130	FunCakes Deco Melts Red
--------	-------------------------

* Basic assortment



F25135	FunCakes Deco Melts Lime Green
--------	--------------------------------

* Basic assortment



F25140	FunCakes Deco Melts Green
--------	---------------------------

* Basic assortment



F25150	FunCakes Deco Melts Black
--------	---------------------------

* Basic assortment



BRANDS. EXPERIENCE. WHOLESALE.

Halloween 2025

Baking Cups



F84485 FunCakes Bloom Baking Cups - Halloween pk/48



F84480 FunCakes Baking Cups Cute Halloween pk/48



F84365 FunCakes Baking Cups Halloween pk/48



F84370 FunCakes Baking Cups Day of the Dead pk/48



F84285 FunCakes Baking Cups Halloween pk/48



F84245 FunCakes Baking Cups Orange pk/48

* Basic assortment



BRANDS. EXPERIENCE. WHOLESALE.

Halloween 2025

Baking Cups



HM8004	House of Marie Tulip Baking Cups - Scary Halloween pk/36
--------	--



HM1838	House of Marie Baking Cups Scary pk/50
--------	--



HM5935	House of Marie Baking Cups Halloween pk/75
--------	--



SC5087	Scrapcooking Baking Cups Halloween pk/36
--------	--

* Not available for Belgium, France and Switzerland.



SC5036	Scrapcooking Baking Cup & Topper Halloween Set/24
--------	---

* Not available for Belgium, France and Switzerland.



SC4906	ScrapCooking Wizard Baking Cups & Cupcake Toppers pk/24
--------	---

* Not available for Belgium, France and Switzerland.



Cookie Cutters



02-0-0542 Wilton Cookie Cutter Bat - Size 7,8 cm



02-0-0607 Wilton Cookie Cutter Spider - Size 7,5 cm



02-0-0614 Wilton Cookie Cutter Pumpkin - Size 7,9 cm



02-0-0615 Wilton Cookie Cutter Ghost - Size 7,5 cm



02-0-0616 Wilton Cookie Cutter Skull - Size 7,5 cm



02-0-0617 Wilton Cookie Cutter Witch - Size 9 cm



Cookie Cutters



02-0-0618	Wilton Cookie Cutter Scary Cat - Size 7,2 cm
-----------	--



02-0-0726	Wilton Cookie Cutter XXL Pumpkin 19,5 cm
-----------	--



02-0-0649	Wilton Cookie Cutter Bat / Pumpkin / Ghost Set/3
-----------	--



02-0-0673	Wilton Cookie Cutter Nesting Bat Set/3
-----------	--



02-0-0727	Wilton Cookie Cutter Horror House Set/9
-----------	---

Cookie Cutters



02-0-0410 Wilton Grippy Cookie Cutter Bat



02-0-0409 Wilton Grippy Cookie Cutter Jack-O-Lantern



02-0-0408 Wilton Grippy Cookie Cutter Ghost



02-0-0372 Wilton 3D Cookie Cutter Pumpkin Set/2

* Not available for France.



02-0-0373 Wilton Cookie Cutter Bat-Tombstone-Skull Set/3

* Not available for France.



02-0-0374 Wilton Cookie Cutter Bat/Pumpkin/Ghost/Frankenstein Set/4

* Not available for France.



Cookie Cutters



02-0-0376 Wilton Cookie Cutter Haunted House Set/7

07-0-0041 Wilton Cookie Cutter & Stencil Set Halloween Set/4

* Not available for Italy.

* Not available for Italy.



07-0-0030 Wilton Cookie Kit Haunted House Set/12

02-0-0371 Wilton Metal Cookie Cutter Halloween Set/18

* Not available for Italy.



Cookie Cutters



SC2026 ScrapCooking Cookie Cutter Halloween Bucket set/16

* Not available for Belgium, France and Switzerland.



SC2029 ScrapCooking Cookie Cutters Wizard Bucket set/16

* Not available for Belgium, France and Switzerland.



SC2071 ScrapCooking Cookie Cutters Wizard set/4

* Not available for Belgium, France and Switzerland.



SC2093 ScrapCooking Cookie Cutter & Embosser Cat

* Not available for Belgium, France and Switzerland.



SC2066 ScrapCooking Wizard Multicutter Cookie Plate

* Not available for Belgium, France and Switzerland.



SC5219 ScrapCooking Wizard Wooden Cookie Stamp and Cutter

* Not available for Belgium, France and Switzerland.

Cookie Cutters



SC3925	ScrapCooking Cookie Cutter Set Horror House
--------	---

** Not available for Belgium, France and Switzerland.*



SC2083	ScrapCooking Cookie Cutter Halloween Set/4
--------	--

** Not available for Belgium, France and Switzerland.*



P02034	Patisse Cookie Cutter Pumpkin Set/5
--------	-------------------------------------



CUTHAL-WN	FMM Halloween Tappit Set/2
-----------	----------------------------

Candy & Chocolate Molds



03-0-0103 Wilton Candy Mold Halloween Pumpkin



03-0-0102 Wilton Candy Mold Mini Skull



SCG055 Silicomart Chocolate Mould Skull



03-0-0124 Wilton Candy Mold Choco Bomb Pumpkin Set/2



03-0-0125 Wilton Candy Mold Choco Bomb Ghost Set/2



CE0029 Katy Sue Mould Pumpkin Face



CA0114 Katy Sue Mould Miniature Little Monsters



DM0029 Katy Sue Mould Ghosts Mat



CA0040 Katy Sue Siliconen Mould Miniature Halloween



SC2153 ScrapCooking 3D Mould - Pumpkin

* Not available for Belgium, France and Switzerland.

Molds



BWB10214	BWB Chocolate Mould 3-part - Mini Ghost
----------	---



BWB10512	BWB Chocolate Mould 3-part - Gravestone
----------	---



KD810	Karen Davies Silicone Mould - Autumn Leaf
-------	---



KD1004	Karen Davies Silicone Mould - Halloween Cookies
--------	---

Treat Bags



129001771 Wilton Resealable Treat Bags Witchin' Halloween pk/20



129001770 Wilton Resealable Treat Bags Boo! Eek! pk/20



05-0-0131 Wilton Treat Bags Ghosts pk/20



05-0-0149 Wilton Treat Bags Ghost pk/20



05-0-0150 Wilton Treat Bags Day Of The Dead pk/20



05-0-0151 Wilton Treat Bags Shaped Skull pk/15

* Not available for Germany and Switzerland.



Treat Bags



05-0-0132 Wilton Hand-shaped Treat Bags pk/15



05-0-0130 Wilton Resealable Treat Bags Boo pk/20



05-0-0152 Wilton Treat Bags Halloween Icons pk/20



Cupcake Boxes



SM220680	Simply Making Cupcake Box 12 - pk2 - Halloween Fright Night
----------	---



SM220679	Simply Making Cupcake Box 6 - pk/2 - Halloween Fright Night
----------	---



SM220678	Simply Making Cupcake Box - pk/2 - Halloween Fright Night
----------	---



SM220683	Simply Making Cupcake Box 12 - pk/2 - Halloween Skeleton
----------	--



SM220682	Simply Making Cupcake Box 6 - pk2 - Halloween Skeleton
----------	--



SM220681	Simply Making Cupcake Box - pk/2 - Halloween Skeleton
----------	---

Party Time



WD1	PartyDeco Treat Buckets Halloween pk/2
-----	--



TNP6	PartyDeco Bats Gift Bags pk/6
------	-------------------------------



TNP5	PartyDeco Boo Gift Bags pk/6
------	------------------------------



TNS11	PartyDeco Cat Treat Bags pk/6
-------	-------------------------------



TPP83	PartyDeco Paper Plates Dracula pk/6
-------	-------------------------------------



SPK5	PartyDeco Napkins Ghost pk/20
------	-------------------------------



Party Time



TPP20	PartyDeco Plates - Trick or Treat pk/6
-------	--



GRL47	PartyDeco Banner - Halloween, Black
-------	-------------------------------------



KPP20-EU1	PartyDeco Cups Trick or Treat pk/6
-----------	------------------------------------



POP13	PartyDeco Popcorn Box BOO! pk/6
-------	---------------------------------



KPP61-EU1	PartyDeco Paper Cups Boo! pk/6
-----------	--------------------------------



SLH2	PartyDeco Straws Bats pk/6
------	----------------------------



Decorating



05-0-0133 Wilton Honeycomb Spider pk/12



05-0-0148 Wilton Cake Toppers Halloween pk/8



KMP33 Party Deco Cupcake Toppers Halloween 14 cm pk/6



SC5031 Scrapcooking Candles Halloween Set/8

* Not available for Belgium, France and Switzerland.



SC5061 Scrapcooking Wizard Candles pk/8

* Not available for Belgium, France and Switzerland.



02-0-0728 Wilton Halloween Stencils Set/20