



*Cake*Supplies

BRANDS. EXPERIENCE. WHOLESALE.







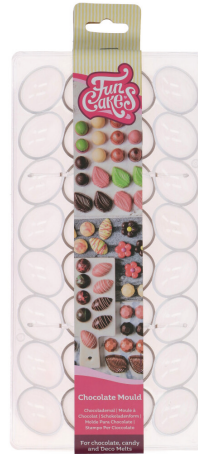
# *Why shouldn't you miss out on an Easter assortment?*

- It's a great way to bring the season into your store.
- It creates attention: a window decorated with Easter will stand out in the crowd.
- Apart from existing customers, you will especially get more traffic from new customers.
- It's a great way to get new people interested in baking.
- A seasonal assortment provides incremental sales and gets people to buy the basics as well.
- A centralized seasonal assortment in your store will impulse purchases and create variation.
- It's so easy! Brands like Wilton & FunCakes offer ideas with products, photos and recipes.





## *FunCakes Must-Haves for Easter*



Chocolate Mould  
Egg

Sugar Decorations  
Bunny Butts



Sugar Decorations  
Easter

Sprinkle Medley  
Happy Easter





# Wilton Must-Haves for Easter



Bunny Pan

## Easter Bunny & Carrot Reseal Treat Bags



## Candy Mold Mini Bunny & Carrot



Cookie Cutter  
Tub Easter



129001604 Wilton Silicone Petite Treat Mold -Egg-

129001605 Wilton Silicone Petite Treat Mold -Bunny-



129001713 Wilton Bunny Pan



DRO1870 Dr. Oetker Baking Tin Rabbit 600ml

# Sprinkles



F51170	FunCakes Sprinkle Medley Happy Easter 65 g
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F51455	FunCakes Sprinkle Medley Easter 50 g
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F53075	FunCakes Pastel Egg Mix 60 g
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# Decorations



F50260	FunCakes Sugar Decorations Easter Set/14
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F50335	FunCakes Marzipan Decorations Chicken & Egg pk/12
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F50330	FunCakes Sugar Decorations 3D Bunny Butts Set/3
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SC6992	ScrapCooking Sugar Decorations Bunny / Carrot Set/8
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## Baking Cups



HM0251	House of Marie Baking Cups Easter Chicken pk/50
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2108-0-0176	Wilton Clipstrip Baking Cups Easter pk/12
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# Cutters



129001715 Wilton Cookie Cutter Flower & Butterfly Set/2



129001716 Wilton Comfort Grip Cookie Cutter Bunny with Mini Tail Set/2



129001717 Wilton Cookie Cutter Egg with Bunny Set/2



129001718 Wilton Cookie Cutter Flower/Bunny Head/Egg Set/3



129001719 Wilton Cookie Cutter Whimsical Easter Set/3

*Expected mid-February*

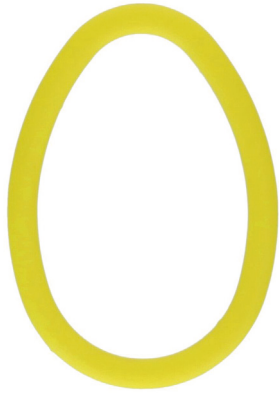


129001720 Wilton Metal Cookie Cutter Tub Easter Set/18

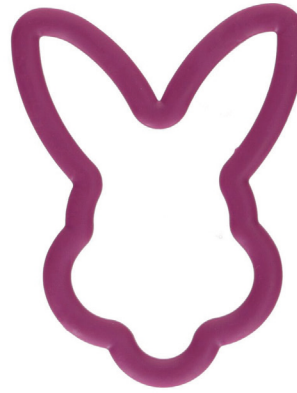




# Cutters



129001722 Wilton Grippy Cutter Egg

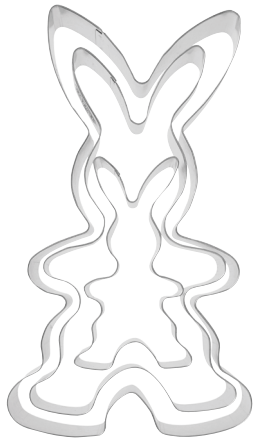


129001723 Wilton Grippy Cutter Bunny

*Expected mid-February*



DRO1892 Dr. Oetker Cookie Cutter - Rabbit Head w/ Ear



DRO1876 Dr. Oetker Cookie Cutters Rabbit Family pk/3



DRO1877 Dr. Oetker Cookie Cutter Rabbit & Carrot pk/2



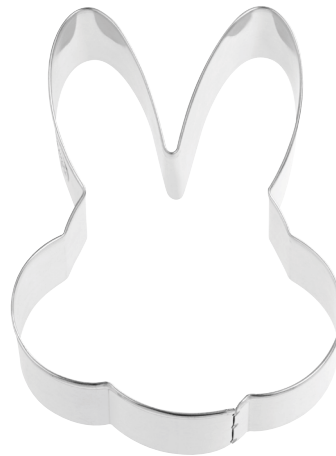
DRO1878 Dr. Oetker Linzer Cookie Cutter pk/3



# Cutters



DRO1881 Dr. Oetker Cookie Cutter Rabbit - small



DRO1886 Dr. Oetker Cookie Cutter Rabbit Head - large



DRO1888 Dr. Oetker Cookie Cutter Rabbit & Tulip Set



P01972 Patisse Cookie Cutter Hare 8cm



P01984 Patisse Cookie Cutter Hare Standing 8cm



P01937 Patisse Cookie Cutter Egg 6cm



## Cutters



K053182 Cookie Cutter Chicken 6 cm



K052400 Cookie Cutter Chick 5,5 cm



K052390 Cookie Cutter Hare 6 cm



K021270 Cookie Cutter Hare Head 7,5 cm



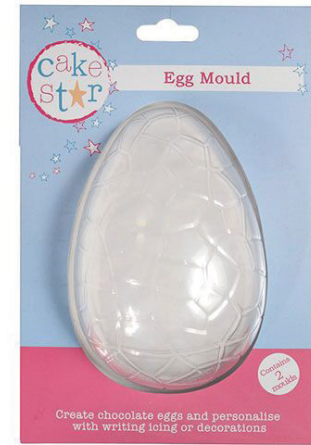
# Candy & Chocolate Mould



C84831	Cake Star Mould Cracked Half Egg Small set/2
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C84832	Cake Star Mould Cracked Half Egg Medium set/2
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C84833	Cake Star Mould Cracked Half Egg Large set/2
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C84868	Cake Star Mould 6 Mini Egg Set/2
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C84869	Cake Star Chocolate Bunny Mould
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EM50	PME Egg Moulds Set/3
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# Candy & Chocolate Mould



03-0-0115 Wilton Candy Mold Mini Bunny & Carrot



129001602 Wilton 3D Cavity Egg Candy Mold

*Expected mid-February*



F82140 FunCakes Chocolate Mould Egg



SC6726 ScrapCooking Silicone Mould Easter Chocolates



SC6753 ScrapCooking Chocolate Mould Eggs



SC6757 ScrapCooking 3D Chocolate Mould Rabbit



# Candy & Chocolate Mould



SC3797	ScrapCooking Chocolate Egg Workshop Set/10
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SC6731	ScrapCooking Funny Bunny Chocolate Mould
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SCG05	Silikomart Chocolate Mould Easter
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SCG058	Silikomart Chocolate Mould 3D Choco Egg
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# Cake Toppers



KPT67-100	PartyDeco Wooden Topper Bunny Ears
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129001729	Wilton Glitter Bunny Ear Picks pk/24
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Treat Bags



05-0-0143	Wilton Resealable Treat Bags Bunny pk/20
129001606	Wilton Resealable Treat Bags Bunny pk/20



05-0-0144	Wilton Resealable Treat Bags Eggs pk/20
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05-0-0146	Wilton Iridescent Treat Bags Bunny pk/10
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129001608	Wilton Treat Bags Bunny pk/20
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129001767	Wilton Easter Bunny & Carrot Reseal Treat Bags pk/20
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Expected mid-February



129001768	Wilton Easter Hoppy Easter Std Treat Bags pk/20
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Expected mid-February

